

# WHERE HEALTHCARE BRANDS LIVE™



## Our Creative Expertise

- Healthcare Strategy, Creative & Execution
- Brand Identity & Messaging
- Campaign Development
- Clinical Storytelling
- Congress and Conference Support
- Digital Strategy, Content & Design
- Disease State Awareness
- Patient Education Materials
- Personal & Nonpersonal Promotion
- Social Media Marketing
- Website Design & Development

## Meaningful Technology

- Animations
- App Design & Development
- Dynamic Digital Interactive Tools
- Immersive Multimedia
  - Virtual Reality
  - Augmented Reality
  - Mixed Reality
- Podcasts
- Video (Traditional & Nontraditional)
  - 3D
  - Interactive

## Agency Overview

- Women-Owned & Independently Managed
- Competitive Rate Scorecard
- Proficient with Regulatory & Compliance Review Standards
- Global Virtual Presence with Greater Philadelphia Home Base

### Specializing In

- Pharmaceutical
- Biotech
- Medical Device
- Health Systems

WE BELIEVE LIFE IS ABOUT CONNECTIONS. AND HEALTHCARE IS ABOUT LIFE.

Which is why we create bold and evocative solutions that authentically connect with patients and HCPs.

## Our Clients Include:



| info@xaviercreative.com | xaviercreative.com | 215.583.2323

#WhereHealthcareBrandsLive™

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WOMEN  
OWNED™

Inc.  
5000

**“Innovative”**

**“Xavier-Zing”**

**“Responsive”**

**“Fantabulous”**

**“Xavier-fy”**

**“High-Touch”**

**“Mastery”**

**“Memorable”**

– XAVIER CLIENTS

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