WHERE HEALTHCARE BRANDS LIVE™

Our Creative Expertise

• Healthcare Strategy, Creative & Execution
• Brand Identity & Messaging
• Campaign Development
• Clinical Storytelling
• Congress and Conference Support
• Digital Strategy, Content & Design
• Disease State Awareness
• Patient Education Materials
• Personal & Nonpersonal Promotion
• Social Media Marketing
• Website Design & Development

Meaningful Technology

• Animations
• App Design & Development
• Dynamic Digital Interactive Tools
• Immersive Multimedia
  — Virtual Reality
  — Augmented Reality
  — Mixed Reality
• Podcasts
• Video (Traditional & Nontraditional)
  — 3D
  — Interactive

Agency Overview

• Women-Owned & Independently Managed
• Competitive Rate Scorecard
• Proficient with Regulatory & Compliance Review Standards
• Global Virtual Presence with Greater Philadelphia Home Base

Specializing In

— Pharmaceutical
— Biotech
— Medical Device
— Health Systems

WE BELIEVE LIFE IS ABOUT CONNECTIONS. AND HEALTHCARE IS ABOUT LIFE.
Which is why we create bold and evocative solutions that authentically connect with patients and HCPs.

Our Clients Include:

<table>
<thead>
<tr>
<th>janssen</th>
<th>ELSEVIER</th>
<th>Biogen</th>
<th>Holy Redeemer Healthcare</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lumenis</td>
<td>Main Line Health</td>
<td>micro medical solutions</td>
<td>Mount Sinai</td>
</tr>
<tr>
<td>teva</td>
<td>THROMBOLEX</td>
<td>TouchPoint Healthcare</td>
<td>Valley Health System</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Veo Ophthalmics</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>ZEISS</td>
</tr>
</tbody>
</table>

info@xaviercreative.com | xaviercreative.com | 215.583.2323

#WhereHealthcareBrandsLive™ © 2020 Xavier Creative House
“Innovative”
“Xavier-Zing”
“Responsive”
“Fantabulous”
“Xavier-fy”
“High-Touch”
“Mastery”
“Memorable”

– XAVIER CLIENTS

#WhereHealthcareBrandsLive™