

Xavier Creative House

Where Healthcare Brands Live[®]

Our unrelenting pursuit of possibility powered by unmatched energy, creativity, and sincere desire to make a transformative difference in the world is what makes us different.

Founded in 2013, Xavier Creative House (XCH) is an award-winning healthcare marketing agency specializing in pharmaceutical, biotech, and medical device.

As a virtual women-owned healthcare marketing agency, we ensure our marketing efforts support the advancement of our clients' life sciences and healthcare products to provide better outcomes for HCPs and the patients they serve.

Range of Services

Our extensive global talent network spans various therapeutic fields and specialties. Our partners must be **flexible** and **sustainable** and work with us to produce **meaningful results** and **innovation**.

Healthcare Strategy, Creative & Execution

- Creative Development
- Brand Strategy
- Digital Marketing
- Content Creation
- Regulatory Compliance
- Launch Strategy & Execution
- Experiential Event Marketing

Meaningful Technology

- App Design & Development
- 3D Animation
- Digital Storytelling
- Immersive Multimedia
- Podcast
- Veeva Digital-Certified Agency
- Video (Traditional/Non-traditional)



TEN YEARS OF BOLD

Featured Clients

abbvie





TEN YEARS OF BOLD

About XCH: Sustainability

Being 100% virtual enables XCH to innovate our distinctive culture and maintain close connectivity while minimizing our carbon footprint. Our global team engages seamlessly by using the best cloud-based tools and technologies to communicate, collaborate, and connect.

EcoVadis 2022 Platinum-Level Sustainability

- CSR score within the **Top 1%** of advertising and market research firms globally
- **99th percentile** of all firms assessed

XCH Most Significantly Impacts These 7 Sustainable Development Goals (SDGs):

- Good Health and Well-being – SDG 3
- Quality Education – SDG 4
- Gender Equality – SDG 5
- Decent Work and Economic Growth – SDG 8
- Reduced Inequalities – SDG 10
- Responsible Consumption and Production – SDG 12
- Partnerships for the Goals – SDG 17

Women Owned & Independently Managed

Global Virtual Presence with Greater Philadelphia Home Base



Contact Us

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#WhereHealthcareBrandsLive

Visit Us



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